REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
REP HEADLINE# 6144805 TRF# 312015 ORDER WORKSHEET
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

EP: TEL# 703 528 7800 REDIT ADVISORY: AGENCY CREDIT RISK !!!
REDIT ADVISORY: AGENCY CREDIT RISK !!!
OCT23/12 15.50
REDER WORKSHEET

CHANGES *** WETV-TV ***

REP: AGY # 3748 ADV # FLIGHT DATES OCT23/12 PRDCT ORDER # CITY TAX DCCC TO NSM/NSA FR CAITLIN FOR JULIE M3 OK'D SEE LN 50 PLS CONFIRM, THX! 10/23/12 TTLS 127,450 AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC STATE TAX_ OCT29/12 WK-1 WASHINGTON, 3050 K ST NW, CONTRACT # 6144805 EST#1193 COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE OCT23/12 15.50 SALESMAN # REGIONAL

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: NEWS ORD COM1: DOLLARS ARE MG FROM HDL# 6144703 STATION MAKEGOOD OFFERS: MISSED:BONUS OFFER:WED/500A-600A OFFER:WED/500A-600A OFFER:WED/500A-600A	30	Y ADVERTISER CODE =	D: TIME PERIOD : LGTH : SEC :
3 3 M HDL# 6	\$1,000.00	AGENCY EST# = 1193	RATE
OCT24	10/24	= 1193	: START
	10/24		: END
30 s	٢٦		
\$1,000.00	WED		: /WK: INVT :
(OCT23/12) PLS ADVISE.	0		DAYS
2) ·	Ч		:TOTL:

CMT: DOLLARS ARE MG FROM HDL# 6144703

REP: TEL# 703 528 7800

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: HARRIS REPORT FROM REP

**CHANGES ORDER WORKSHEET

REP HEADLINE# 6144805 TRF# 312015 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FROM REP OCT23/12 15.50
CHANGES *** WFTV-TV ***

:LINE#:REP :CD: :LINE#: 91480.00 NOV/12 TIME PERIOD 35970.00 : LGTH : SEC: START DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS 127450.00 97 :TOTL:

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WOPX 0% WESH 23% WOFL 16% WKCF 1% WRDQ 4% EFTV 0% WRBW 1% CABL 0%

DEMOS- RA35+* SVC- NSI

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME